

DIFFERENT COMMUNITIES – JOINT DECISIONS FOR ECONOMIC GROWTH, HLYBOKA, CHERNIVTSI REGION, UKRAINE

Mayors for Economic Growth (M4EG) Pioneer Project



PROJECT FACTSHEET

The project in a nutshell

Timeframe: 2018-2019

Budget: EUR 788,843 (EU contribution - EUR 587,688)

Partners: Hlyboka Settlement Council, the Agency of Community Development of Bukovyna (an Association of amalgamated territorial communities)

Geographic coverage: Hlyboka amalgamated territorial community (ATC), other amalgamated communities of the Chernivtsi region

Target groups: Local authorities of the amalgamated territorial communities, local businesses, students/young people of the ATCs, households, community members, people with disabilities, mothers with large families, internally displaced persons (IDPs)

CONTEXT



The amalgamated territorial community of Hlyboka was created in 2015. In 2016, Hlyboka and 9 other amalgamated territorial communities in Ukraine's Chernivtsi region (Voloka, Velykyi Kuchuriv, Mamalyha, Vashkivtsi, Sokyriany, Ust-Putyla, Rukshyn, Nedoboivtsi and Klishkivtsi) established a regional association called the Agency of Community Development of Bukovyna. The main goal of this Association was the professional development of experts and community interaction in the spheres of education, health care and utilities—combining the efforts and resources of the different amalgamated territorial communities for greater local economic development and more sustainable economic growth. The population of these 10 amalgamated territorial communities is around 85,000 people, of whom 77% are rural citizens and 18.7% are younger than 18. The 10 communities are home to around 2,500 local entrepreneurs.

PROJECT GOAL AND OBJECTIVES

The Project's main goal is to strengthen the capacities of local authorities, local businesses and members of the community in the 10 ATCs in order to improve the economic development of Ukraine's Chernivtsi region. The Project will aim to achieve the following **objectives**:

- 1) To create a system of institutional support for small businesses in the ATCs of the Chernivtsi region;
- 2) To implement pilot projects for social and economic development through a network of co-operatives.

PROJECT ACTIONS

The Project involves the creation of a **Centre for Economic Growth** that will operate as a network with local offices in the 10 different communities. This network will be based upon the existing Agency of Community Development of Bukovyna, who will continue to run the Centre after the end of the Project.



A network of **cooperatives** will be set up in the 10 communities, which lie in different parts of the Chernivtsi region and enjoy different economic conditions. This co-operative network will serve as an example for the establishment of future cooperatives.

The Project will also create **Young Entrepreneurs Clubs** on the premises of every office of the Centre for Economic Growth. The members of these clubs will communicate with local businesses, with the IT cluster in Chernivtsi, and with the Bukovyna Entrepreneurs Committee.

In partnership with employment centres in the various districts of the Chernivtsi region, the Project will organize *training programmes for young people* on the best practices for setting up a successful business, especially in sectors of the creative economy (IT, design, craftsmanship). IT training will also be provided by staff from the Chernivtsi National University's faculty of computer science (department of computer systems software).

The Project's actions include:

1. Supporting the formation or development of cooperatives in the 10 communities of the Chernivtsi region;
2. During the preparation of a cooperative business plan, 4 demonstration visits (20 persons each) will be arranged to successful cooperatives in the Chernivtsi region and in the neighbouring Ivano-Frankivsk, Ternopil, Vinnytsia or Lviv regions.

ESTIMATED RESULTS

- **10** cooperatives will be established and **3** existing cooperatives will be diversified;
- At least **200** households (around **800** community members, including young people, mothers of many children, IDPs) will become members of cooperatives;
- At least **20** new jobs will be created;
- Around **2,500** local business representatives will receive advice on their businesses and services from the Centre for Economic Growth;
- Around **1,000** young people will take part in the Young Entrepreneurs Clubs, at least **50** of whom will launch a business in the region.

The Project will strengthen the capacities of local authorities of the ATCs in the Chernivtsi region to promote social and economic sustainability and cohesion among local communities. Public-private partnerships will be developed between local authorities and local businesses. The network of offices of the Centre for Economic Growth will enhance local economic development and will provide different business support services. Amalgamated communities will see the network as a tool for local and regional business support programmes.

The pioneer project "Different Communities – Joint Decisions for Economic Growth" is being implemented in Ukraine as part of the Mayors for Economic Growth (M4EG) Initiative. The M4EG Initiative began to operate in January 2017 within the Eastern Partnership framework. Its overall goal is to help mayors and municipalities in Eastern Partnership countries to become active facilitators for economic growth and job creation at local levels. For more information, please visit www.m4eg.eu.



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