

# LOCAL ECONOMIC DEVELOPMENT PLAN: 'SLAVUTYCH IS A GROWTH DRIVER OF OPEN AND FREE ECONOMY OF THE REGION'

*Mayors for Economic Growth (M4EG) Pioneer Project*



## PROJECT FACTSHEET

### The project in a nutshell

**Timeframe:** 2018-2020

**Budget:** EUR 850,050 (EU contribution - EUR 650,000)

**Partners:** Local authorities of the city of Slavutych and of the municipalities of 7 surrounding communities of the Chernihiv region, SME representatives, representatives of local institutions, enterprises and organizations in the Slavutych region, the "Small Business Laboratory" NGO

**Geographic coverage:** the Slavutych region (25,000 residents) and 7 surrounding communities (2,000 residents): the town of Lyubech and the villages of Nedanchychi, Vedył'tsi, Dniprovs'ke, Mn'ov, Red'kivka, Karkhivka

**Target groups:** Local authorities of the city of Slavutych and of the municipalities of 7 surrounding communities of the Chernihiv region, local businesses and SME representatives, foreign and local potential investors, local NGOs, civil society organizations and other institutions, local and regional media

## CONTEXT



The city of Slavutych is located in Ukraine's Kyiv region, and has a population of around 25,000 people. The town is an exclave of the Kyiv region on the territory of the Chernihiv area. Most of the population works at the Chernobyl nuclear power plant and for local enterprises.

Slavutych's local authorities began to work on the city's social and economic development in the early 1990s. The city also began to develop a model of local democracy in 1988. Today Slavutych looks confidently to the future – attracts investments, establishes business support infrastructure, arranges favourable conditions for production of goods and services, creates new jobs. In 2001, the city developed Strategic Plan for Social and Economic Development till 2020. The Plan will help Slavutych to follow the path of local economic development and to ensure prosperity for the Slavutych communities.

## PROJECT GOAL AND OBJECTIVES

The Project's main goal is to make a significant contribution to local economic growth and prosperity and to improve the municipal, business and social environment in the Slavutych city by creating new jobs through the effective implementation of a Local Economic Development Plan. The Project will run in Slavutych and the Chernihiv region to achieve the following **objectives**:

- 1) Increase the economic potential of the Slavutych region by establishing an association of local community representatives and an effective legal framework to stimulate the development of SMEs and defend their interests;
- 2) Improve business opportunities in the Slavutych area;
- 3) Improve the region's investment climate by fostering a dialogue with the community, attracting foreign investment and improving access to funding.

## PROJECT ACTIONS

In order to ensure new levels of economic growth and to improve the region's municipal, business and social environment, a network will be established consisting of 7 representatives of the Slavutych-Chernihiv region. A special legal and regulatory framework and an institutional mechanism will also be developed ("*business ombudsman*") in order to defend the interests of local businesses.



A modern electronic business information and advisory service (a "**Municipal One-stop Shop**") as well as a fund for the financial support of innovations and start-ups will also be developed in order to improve the region's business environment.

The newly created **Innovative Industrial Business Park** will provide 70 new business entities and 180 jobs (including start-up business, intellectual business, women, and young people). The Project will also develop a new **business education system** for local institutions, veterans of the fighting in Eastern Ukraine, young people and women.

### The Project's activities will include:

1. The development of a *Concept for the social and economic development* of the communities of the Slavutych-Chernihiv region, involving public discussions with around 500 local residents;
2. The preparation of a *Local Economic Development Plan* for the region with the participation of around 200 active community members;
3. Research on the region's socio-economic development conducted among 300 community members;
4. The development of an *Information Portal* for investors, with the goal of attracting foreign investment to the Slavutych region.

## ESTIMATED RESULTS

- **1,000** community members and **300** local business representatives will increase their knowledge of business through around **70** educational programmes;
- The number of SMEs in the Slavutych region will increase by **15%**;
- **70** new local business entities and **180** new jobs will be created;
- The amount of investment in the region will increase by **20%** through the Information Portal;
- General income in the region will increase by **30%**.

In terms of outcomes, the city of Slavutych and the 7 neighbouring communities of the Chernihiv region will become a real driving force for local economic development and sustainable economic growth. The creation of a favourable business environment and the establishment of comprehensive infrastructure will help to develop new local SMEs and will attract investment. The improvement of the municipal, business and social environment will increase the quality of life of around **27,000** local residents.

The pioneer project "Local Economic Development Plan: 'Slavutych is a Growth Driver of Open and Free Economy of the Region'" is being implemented in Ukraine as part of the Mayors for Economic Growth (M4EG) Initiative. The M4EG Initiative began to operate in January 2017 within the Eastern Partnership framework. Its overall goal is to help mayors and municipalities in Eastern Partnership countries to become active facilitators for economic growth and job creation at local levels. For more information, please visit [www.m4eg.eu](http://www.m4eg.eu).



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